

# Corporate Profile



Company Name Core Concept Technologies Inc.

Established September 17, 2009

Capital 26 million yen

Executives Takeshi Kaneko (Representative Director, President and CEO)  
 Katsunori Shimomura (Representative Director and CFO)  
 Tadaaki Taguchi (Director and CTO)  
 Hajime Tsunoo (Executive Officer)

Location [Head Office]  
 Odakyu Daiichiseimei BLD. 13F, 2-7-1 Nishishinjuku  
 Shinjuku-ku, Tokyo, 163-0713 JAPAN  
 TEL +81-3-6304-5062 FAX +81-3-6304-5063

[Osaka Office]  
 Shinnakajima BLD. 9F, 1-9-20 Nishinakajima  
 Yodogawa-ku, Osaka City, Osaka, 532-0011 JAPAN  
 TEL +81-6-6829-7974 FAX +81-3-6304-5063

E-mail info@cct-inc.co.jp

Business Areas Business and IT Consulting  
 System Development and Operations  
 Data Analytics  
 System Engineering Services  
 Advertising and Promotions



Account Settlement Date June 30

Number of Employees 78 (as of October 1, 2015)

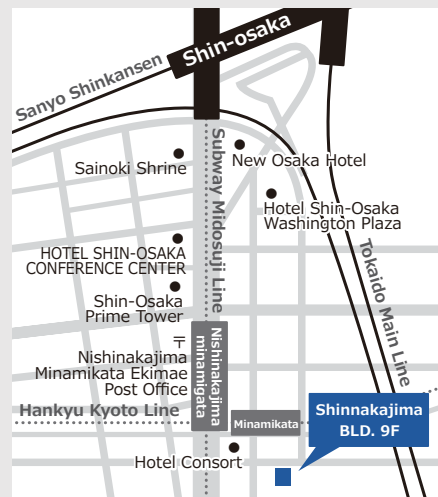
Net Sales 737 million yen (July 1, 2014 to June 30, 2015)

Major Bank The Bank of Tokyo-Mitsubishi UFJ

Subsidiary ANDROBO CORE TECHNOLOGY.LTD

Affiliated Organizations ESD technique for Colloidal Organic semiconductor dispersed into Water (ECOW)

Licenses, Certifications, etc. Specified Worker Dispatching Undertaking 13-315838  
 Privacy Mark 21000839(01)



[Head Office]  
 Toei Ōedo Line Tocho-mae Station 2-minute walk  
 Tokyo Metro Marunouchi Line Nishi-Shinjuku Station 5-minute walk  
 Shinjuku Station 10-minute walk

[Osaka Office]  
 Hankyu Minamikata Station 2-minute walk  
 Midōsuji Line Nishinakajimaminamigata Station 2-minute walk  
 JR Shin- Osaka Station 13-minute walk

## Business and IT Consulting

Expert consultants with experiences in the manufacturing, finance, distribution service, and telecommunication industries work together with clients from proposal to execution phase of a project with the "Think Big, Act Together." spirit. A unique feature of our consulting gives clients with "results" and "framework" so that a successful project will not simply document the findings but provide insightful knowledge, process and tools. Armed with current case studies in various industries, our consultants provide clients with the latest trends and strategies.



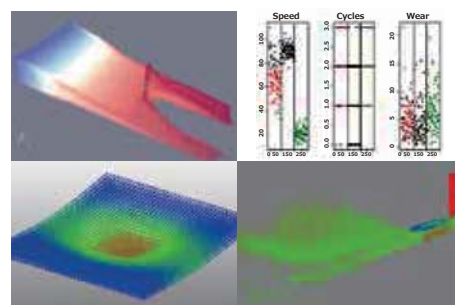
## System Development and Operations

We provide one-stop system build ranging from design, development, on-premise or cloud-based solutions, operation and maintenance. We have strong proficiency in system development for manufacturing industry, such as image processing, machine learning and 3D CAD customizing. Our in-depth knowledge allows us to provide optimized 2D/3D applications integration, design and development of image analytics engine, and development of Web 3D applications.



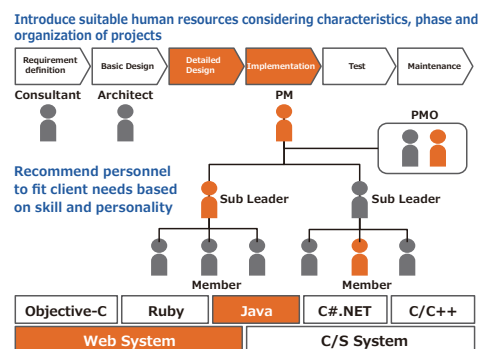
## Data Analytics

We offer engineering simulation services for the manufacturing industry, as well as big data analytic services based on our expertise in engineering analytical methods. We have experiences in structural, thermal, and thermal viscoelastic structural analyses using in-house and commercial software tools to assess and resolve your engineering needs. CCT Big data analytics service does not end with providing only analytics results. We reveal innovative methods for manufacturing and production methods in the manufacturing industry in addition to providing insights to acquire new business opportunities through analysis of web activity.



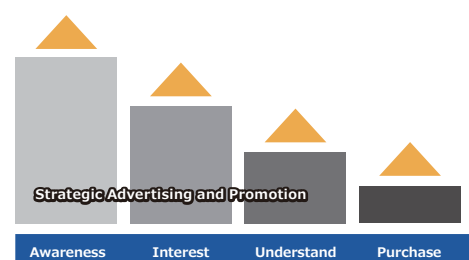
## System Engineering Services

We have expert engineers who understand core technologies ranging from application development, building of infrastructure to project management. Experts familiar with technologies in each pertinent field provide system solutions that are most relevant to our clients. We actively seek development and system build projects that may be difficult for most other companies.



## Advertising and Promotions

We provide solutions to market clients' products and services and to promote sales effectively and strategically. Data from display advertising and other user information from smartphones uncover patterns to place ads more effectively. We offer solutions using LINE, an OtoO (Online to Offline) promotion to bring people out to physical retail stores. In addition, we have an in-house creative department which handle data from various media (websites, banners, catch copies, writings, video filming and video editing, etc.) so that we may accelerate the time to final product.



## List of Past Projects

### Business and IT consulting

- Business planning and decision support (next FY / for 3 years)
- Process reform consulting
- CRM consulting
- Cost reduction consulting
- PMO (Project Management Office) execution support
- Salesforce deployment support

### System Development and Operations

- Tax receipt system for government offices
- BtoB WEB estimation system
- Cloud security management system
- Sales and processing system for digital printing suppliers
- Contents server and push notification server build
- Contents server and push notification server build
- Campaign site construction (PC/mobile)
- Social media tool development
- Machine tool on-machine system development
- LSI tester module development
- Android/Linux driver development
- Serial communication processing development
- CAD development, customizing, and data image output
- Dedicated solver and host processor development
- 3D renderer development
- Machine learning
- Data compression and similarity search engines
- Software acceleration (parallel processing / GPU)
- App linked to bicycle instrument monitoring (iPhone)
- Campaign app for department stores (iPhone / Android)
- Search app for a leading real estate company (iPhone / Android)
- Jogging app (iPhone)
- Music app (iPhone)

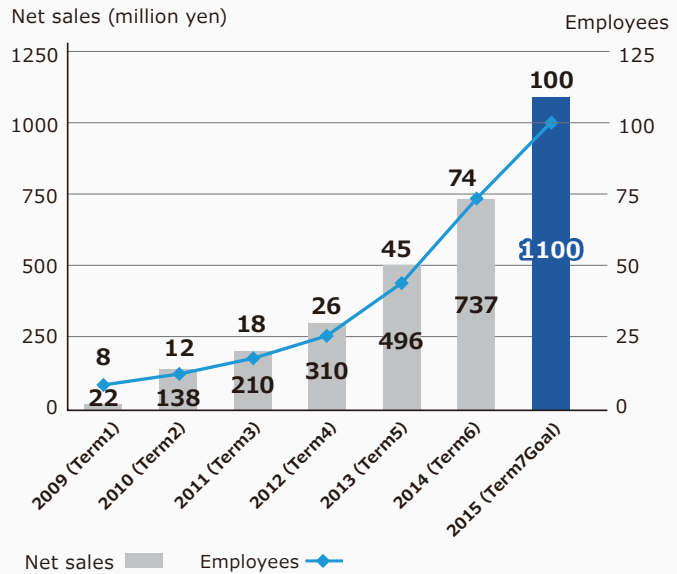
### Data Analytics

- Big data analytics
- Nonlinear finite element analysis
- Thermal viscoelastic structural analysis

### Advertising and Promotions

- SEO techniques
- Listing advertisement
- Display advertisement (DSP)
- SNS advertisement
- Attribution analysis
- Digital signage
- OtoO (Online to Offline) promotion
- LINE marketing
- Access analytics and effect measurement

## Changes in Net Sales and the Number of Employees



## Partners

ART JAPAN CO., LTD.  
 Addo Business Consultant Co., Ltd.  
 AGC TECHNOLOGY SOLUTIONS CO., LTD.  
 AMADA MACHINE TOOLS CO., LTD.  
 ASAHI GLASS CO., LTD.  
 Canon IT Solutions Inc.  
 CLUBKONG CO., LTD.  
 CRESCO LTD.  
 Information Services International-Dentsu, Ltd.  
 ISAO Corporation  
 ISID Engineering, Ltd.  
 iTiD Consulting, Ltd.  
 JVIS Co., Ltd.  
 Mamezou Co., Ltd.  
 MBP Japan Inc.  
 Needs Well Inc.  
 Pitney Bowes Japan Corporation  
 QUALICA Inc.  
 Ricoh Co., Ltd.  
 SGS Japan Inc.  
 Simplex Inc.  
 Software Research Associates, Inc.  
 Syswave Corp.  
 Toyota Motor Corporation  
 Yayoi Co., Ltd.

### Joint Research and Development

ESD technique for Colloidal Organic semiconductor dispersed into Water (ECOW)  
 RIKEN

[in alphabetical order]



Representative Director,  
President and CEO  
Takeshi Kaneko



Representative Director  
and CFO  
Katsunori Shimomura

## Objective of Core Concept Technologies

Client and employee support is indispensable for a company to succeed and grow. Clients are the ones who decide which enterprise is a leader with whom they wish to maintain business relation. Employees determine whether the company has sufficient appeal to continue one's employment. Core Concept Technologies aspires to be an attractive presence for our clients and employees so that we may become renowned for commitment to fulfill each individual needs.

This commitment to provide service excellence entails consideration of open and free thoughts. A company and an individual may have differing viewpoints but we feel maintaining a close personal relationship is an important success factor.

Global environment is undergoing drastic changes. Lifetime employment is no longer guaranteed even at established companies. This is causing a shift on how people perceive a company's presence.

We started our venture company under these challenging times. These times required us to have a novel approach to establish a company with values that is attractive to both our clients and employees.

## Corporate Vision: Think Big, Act Together.

This describes the corporate vision and it is the driving principle for Core Concept Technologies. The motto conveys the following messages.

First, "Think Big".

"Think Big" expands one's thought horizon without regard for dogmas and conventional wisdoms. Combining these free thoughts and accompanied by thorough discussions, we should become aware of new ideas with value that the world has never seen before.

And "Act Together".

This is the principle to realize our ideas and achieve our goals together. "Act Together" includes not only project team members and employees but also our business partners and our valued clients. No matter how noble the ideas, goals and slogans are meaningless unless they can be put into practice.

There are limitations for an employee or even a single company can accomplish alone. The higher the goal, the more pronounced this shortcoming becomes. Let us "Act Together" and put our "Think Big" way into practice.

Representative Director, President and CEO  
Takeshi Kaneko

金子武史

Representative Director and CFO  
Katsunori Shimomura

下村克則

[WWW.CCT-INC.CO.JP](http://WWW.CCT-INC.CO.JP)

**Core Concept Technologies Inc.**

Odakyu Daiichiseimei BLD, 13F, 2-7-1, Nishisinjuku  
Shinjuku-ku, Tokyo, 163-0713 JAPAN  
TEL +81-3-6304-5062 FAX +81-3-6304-5063